

D7.2 Project Website

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Deliverable Information Sheet

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History of changes

Version	Date	Comments	Main author(s)
1.0	04/04/23	Draft of the first version	Mario Conci (Spindox Labs)
1.1	07/04/23	Contribution to the first version	Clémence Contant (REVOLVE)

2.0	15/04/23	Version for first consortium check	Mario Conci (Spindox Labs)
2.1	26/04/23	Final version	Joana Mundó, Anna Pruna (Ecoserveis)

List of Acronyms

ECGF	Energy Communities Governance Framework
ECGT	Energy Communities Governance Toolkit
ECG DSS	Energy Communities Governance Decision Support System
GA	Grant Agreement

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Keywords list

- Digital Communication strategy
- Pilot regions communication
- Website
- Online platforms development
- Communication activities

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1. EXECUTIVE SUMMARY

1.1. About the COMANAGE project

Over the past years, several projects boosting energy communities have seen the light around the EU. The launch and implementation of these initiatives carried out -among others- by projects in which the members of the COMANAGE partnership participate, has made it evident that once started energy communities' projects often struggle to take-off. The COMANAGE proposal originates from this experience, with the aim of tackling and counteracting the main governance and management barriers - including a series of legal, administrative, financial, social, and organizational hurdles - faced by citizen-led and public-participated energy communities' projects.

It will do so by creating a methodological and operational **Energy Communities Governance Framework**, and by equipping public authorities involved in energy communities' projects with a set of integrated services, supporting mechanisms and tools aimed at facilitating the management and governance of energy communities and other forms of citizen-led energy initiatives, ensuring their growth and sustainability in the medium and long term: the **Energy Communities Governance Toolkit**.

The final goal of the project will be twofold: first, to ensure that energy communities' projects that have already been set-up can take-off and grow in the medium and long term. Second, to encourage and stimulate the uptake of new community-owned energy projects. With this goal in mind, the project will on one hand operationalize a transnational network of knowledge and competence providers; on the other, it will mobilize, engage, and operationalize key stakeholders around three Operative Integrated Services Hubs to be established in three Pilot Cases across the EU represented in the consortium by the Metropolitan Area of Barcelona in Spain (AMB), the Krakow Metropolis Association in Poland (KMA), the Lazio National Association of Italian municipalities in Italy (ANCI LAZIO).

1.2. Purpose of this deliverable

The purpose of Deliverable 7.2 is to present one of the four digital tools developed by COMANAGE: the project website. The website is one of the entry points to understand what COMANAGE is about, keep the stakeholders updated with news and events of the project, and to disseminate the project development and results.

The website follows the project's visual identity, contributing to the objective of raising awareness about COMANAGE, and making the project easily recognisable. More details about the visual identity, messaging and global strategy are explained in the deliverable 7.1.

This deliverable provides an overview and introduces the main features of the website, accompanied by screenshots. The website was designed by REVOLVE and developed by Spindox. All the partners of the consortium were consulted to write the content and test the website.

A temporary webpage was developed during M2 to start communicating about the project and collecting newsletter subscribers and followers to COMANAGE social media channels. The full project website was launched in M6. Following the LIFE program conditions regarding the hosting of the LIFE projects website, the website URL address is: <https://comanage.spindoxlabs.com/>

The website language is in English to reach an international audience and the dedicated pages to the three regions is translated in their local language (Catalan, Polish, Italian).

The website content will be regularly updated by REVOLVE and Metropolis and maintained by Spindox, with the cooperation of all other partners in areas of content provision.

2. Project Website

The website template is built with a responsive design to fit any screen size. Responsive web design (or "RWD") is a type of web design that provides a customised viewing experience for different browser platforms, displaying a different and optimised interface depending on the device used to access the site.

The template consists of a horizontal structure fully customised with COMANAGE's visual identity, integrating a menu, a header and a direct link to a specific action (i.e. dedicated newsletter subscription), vertical thematic blocks and a footer containing the required disclaimer and a contact form where the audience can easily get in contact with the project via e-mail or via social networks.

The website maintenance will be assured for the lifetime of the project by Spindox. At the end of the project, to ensure good continuity of the digital platforms, the three pilot cases websites will host a selected part of the project website of COMANAGE. The project website hosted on the url <https://comanage.spindoxlabs.com/> will be offline.

2.1. Website map

At the present stage, the site is structured as follows:

- *Homepage*
- *About*
- *Pilots:*
 - *Krakov Metropolis Association*
 - *Lazio Region*
 - *Barcelona Metropolitan Area*
- *Library*
- *News & Events*
- *Footer*

2.2. Homepage

The Homepage is a scrolling page that provides a general overview of the project. From the homepage one can reach other sections of the website both by clicking on link within different sub-section of the homepage or by using the Menu in the top-right corner. From the homepage one can also access to the COMANAGE Open Platform and specifically to:

- *Digital Hub*
- *E-Learning Platform*
- *Decision Support System*



Figure 1. Homepage header



Figure 2. Menu opened

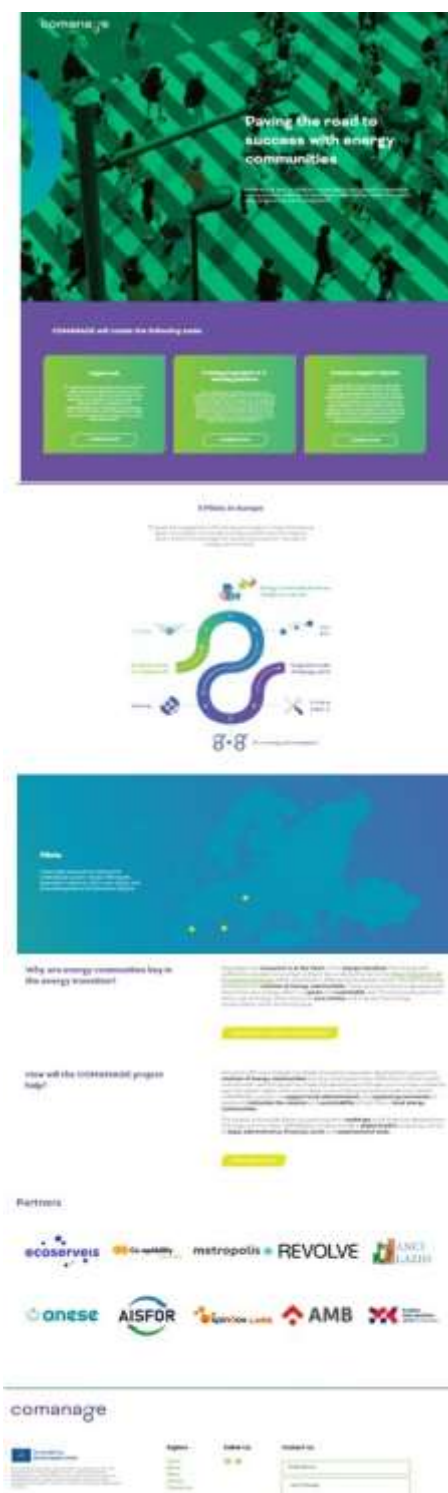


Figure 3. Homepage overview

2.3. About

A scrolling page describing the context where COMANAGE originates, the challenges and objectives the project will tackle and the expertise of the consortium.

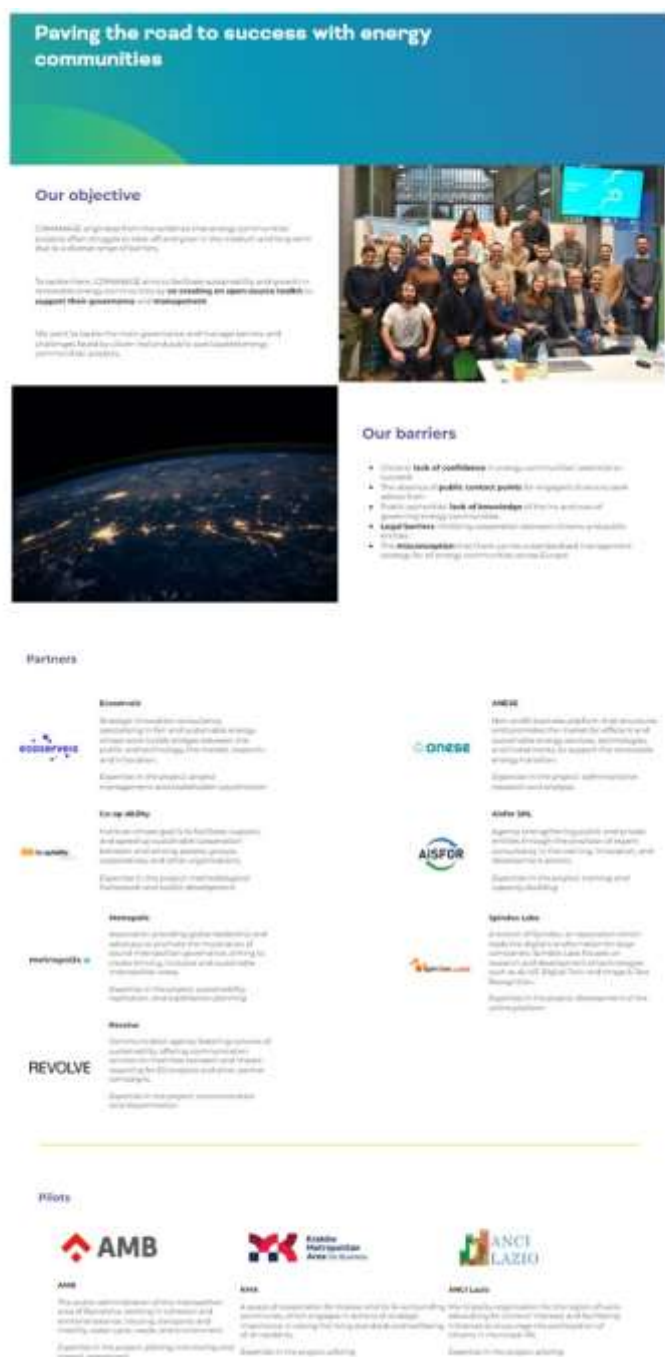


Figure 4. About page overview

2.4.2. Lazio Region

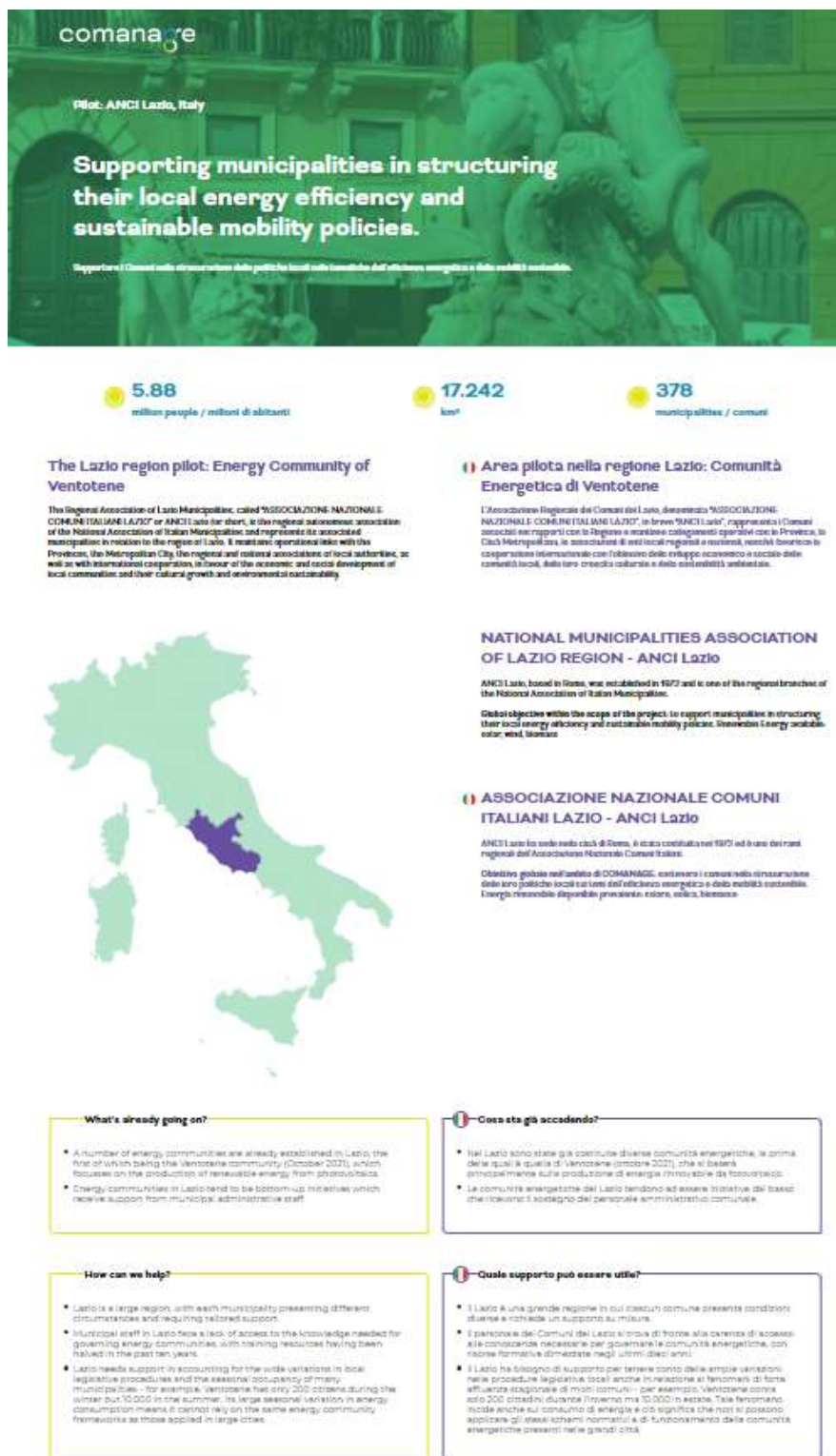


Figure 6. Lazio pilot page

2.4.3. Barcelona Metropolitan Area



Figure 7. BMA pilot page

2.5. Library

Library section is dedicated to collection of project's materials (e.g. Deliverables, communication materials, images etc), which can be downloaded and exploited by interested stakeholders.

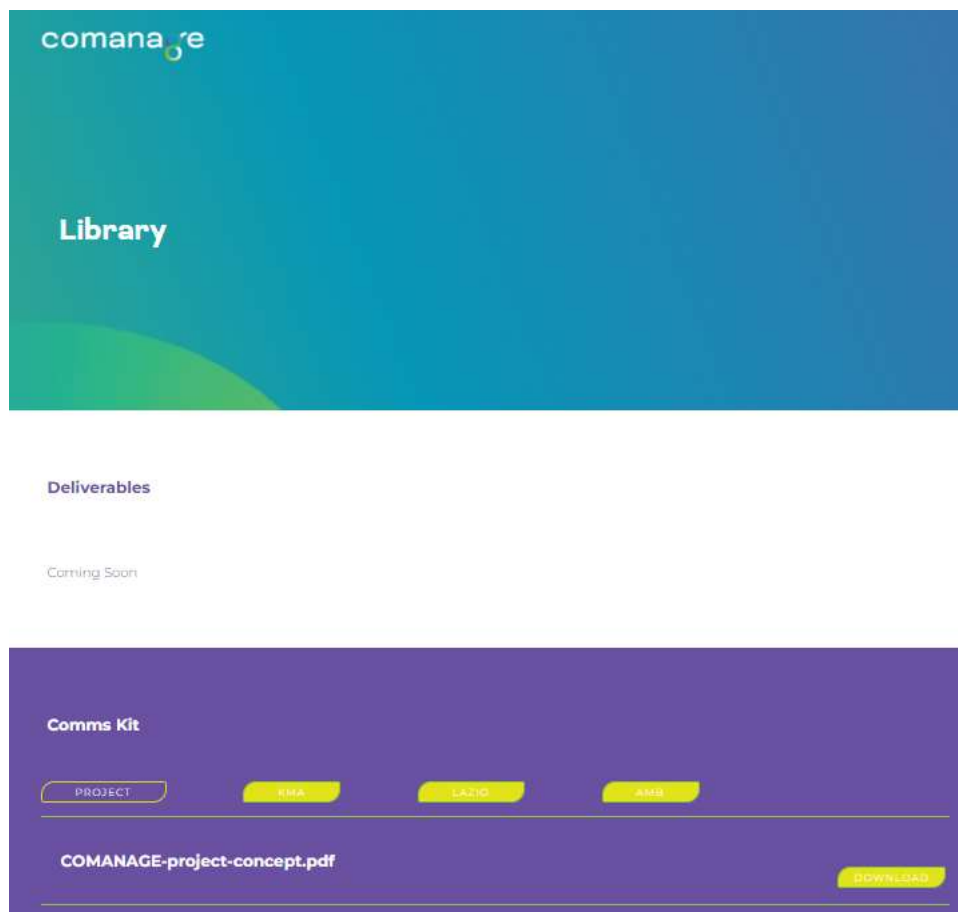


Figure 8. Library page sample

2.6. News & Events

This section will publish content about news and events of interest for COMANAGE stakeholders. Events where the COMANAGE project will be presented and training workshops about the tools will be published. The news will propose articles written by COMANAGE project and key articles mentioning the project.

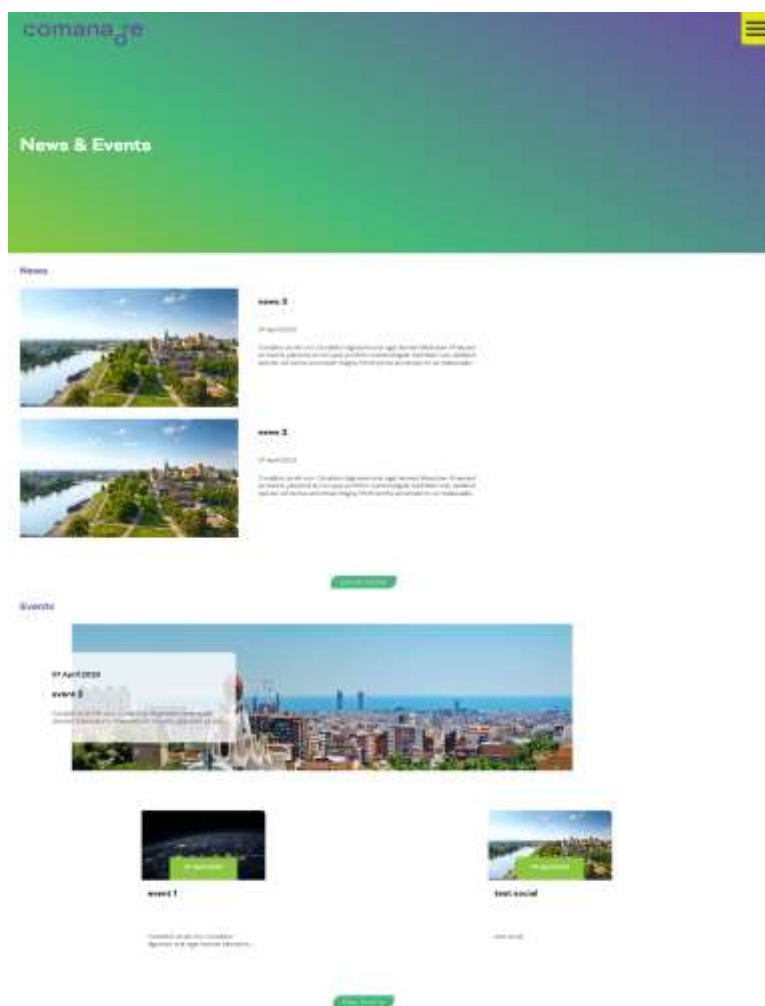


Figure 9. News & Events page

The events and news will be proposed on other pages of the website such as the homepage to engage with the website user.

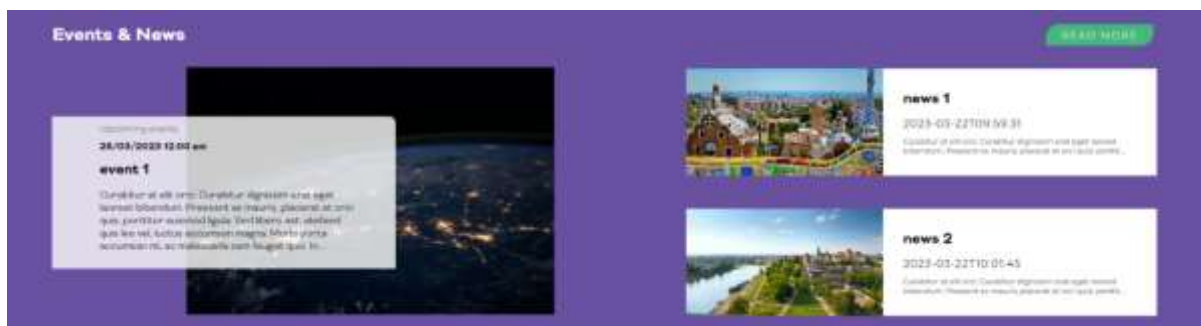


Figure 10. Events & News section on the homepage

3. Footer

The footer contains the information about how to get in contact with the project, social networks, privacy policy and the EU emblem with the disclaimer.



Figure 11. Footer